

Corporate Publisher HTML



Offering far more than just Web publishing of Corporate Modeler models, Corporate Publisher empowers organizations to create a knowledge management portal. This portal provides the right information to the right people at the right time to maximize process efficiency and to support more effective business and IT planning.

At a glance

Corporate Publisher can:

- *Create high-quality, branded, and therefore credible web sites for company Intranets.*
- *Provide easy access to existing documents and resources within process context.*
- *Enable organizations to address knowledge management issues by customizing HTML output.*

Further info

www.casewise.com/products/corporate-publisher/corporatepublisher-html.php

Challenge

Many organizations are grappling with issues of "knowledge management". Process models are, arguably, a crucial first step in capturing that business knowledge. However, it would be counterproductive to try to capture everything in a process model, especially all the existing intellectual capital contained in procedures, policies, handbooks, and forms.

The challenge, therefore, is to create a web-based knowledge portal that clearly represents how the business works through its key processes and which also integrates existing information resources. It follows that this web site should be effective and credible.

Solution

Corporate Publisher is already acknowledged for its power and flexibility. Many organizations have created branded output that has genuinely produced performance improvements in the workforce, because it has provided accessible ways of finding relevant job-related information.

New features in Corporate Publisher take these possibilities further. With a new scripting language, organizations can create much more customized output. It also enables the modeling team to link to existing legacy resources much more easily.

Results

By generating high-quality web sites organized along process lines with links to existing information resources, organizations can create what is effectively an online application that addresses the problems of knowledge management.